WEBSITE AND E-COMMERCE DESIGN PACKAGES
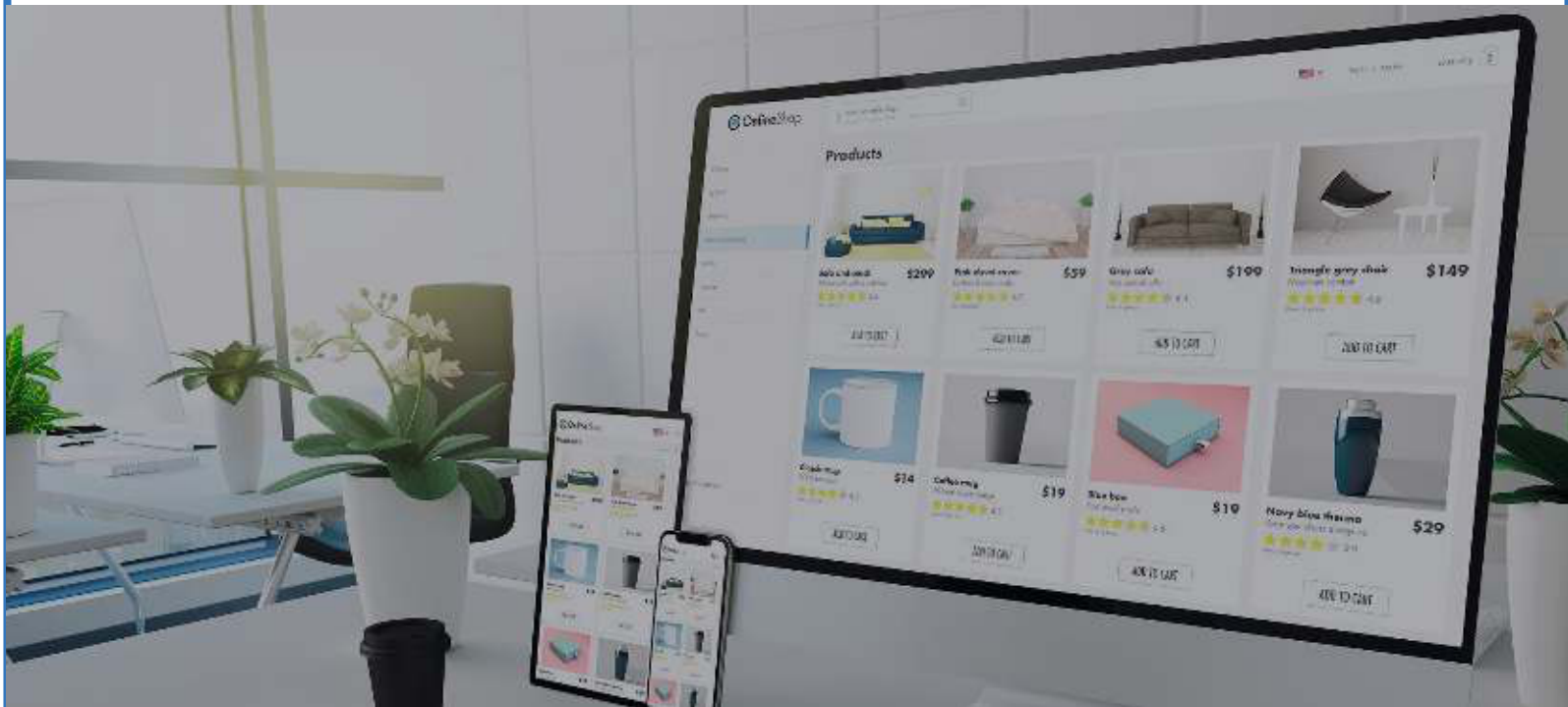
![eDigitalized logo] **eDIGITALIZED**
Your Growth, Our Mission

www.edigitalized.com

WE CAN HELP YOU GET THE ONLINE PRESENCE YOU NEED

In 2024 your potential target audience is no longer limited by location To compete globally, you need an online presence that appeals to a worldwide audience. Our WordPress web design services are a time and cost-effective way to establish and grow your global presence.

In today's mobile world, you need an engaging and user-friendly mobile-first website to thrive and survive! It does not matter if you run a brick and mortar store; your customers will first look for you online.

If you are strictly online, the need to stand out becomes even more pressing. Given a choice, consumers will go for the better user experience every time. Our custom web design and e-commerce solutions can help you meet all these needs.

We specialize in mobile-first web design and e-commerce development focused on the consumer goods, retail, and hospitality, medical, and technology industry. Our team works with both the B2C and B2B segments, as well as non-profit and educational organizations.

If you are ready for affordable web design to support your local or global business objectives, we want to talk with you. We look forward to helping you establish your business or product brand online and meet the expectations of ever more demanding and sophisticated mobile consumers.

WEBSITE DESIGN PACKAGES

Startup Website / Landing Page - US$ 100.00

Our startup website or landing page design package is ideal for startups or companies ready to market a new product. Built on the WordPress content management system (CMS) it includes all of the following:

- 1 Page - 5 Sections
- Mobile-First Design
- Custom Contact Form
- Email Signup Form
- 30 days of website support (can be extended at 15% off for first year*)
- 3 months of website hosting (optional, can be extended at 15% off for first year*)

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Basic Website Support Package at US$ 15.00 per month

Small Business Website - US$ 200.00

Our small business website design package is the ideal starter package for individual service providers or small business owners. Built on the WordPress content management system (CMS) it includes all of the following:

- Up to 10 pages
- Mobile-First Design
- Image Slider
- Product or Image Gallery
- Blog Integration and importing up to 5 existing blog posts
- Custom Contact Form
- Google Maps Location
- Basic On-Site SEO
- 30 days of website support (can be extended at 15% off for first year*)
- 3 Months of website hosting (optional, can be extended at 15% off for first year*)

Additional pages, options, and addons are available upon request, and will be billed at a rate of US$ 5.00 per hour.

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Basic Website Support Package at US$ 15.00 per month

To request-our Startup or Small Business Website Design Packages, contact us by emailing info@edigitalized.com or calling +91 95 222 17 666 to discuss your requirements.
We are also available to discuss your project via Zoom or Skype. (edigitalized)

WEBSITE DESIGN PACKAGES

Medium Sized Business Website - US$ 300.00

Our medium sized business website design package is ideal for businesses and product brands looking for an enhanced online presence. Built on the WordPress content management system (CMS) it includes all of the following:

- Up to 30 pages
- Mobile-First Design
- Image Slider
- Product or Image Gallery
- Blog Integration and importing up to 10 existing blog posts
- Custom Contact Form
- Estimate Request Form
- Live Chat Support
- Password Protected Pages
- Google Maps Location
- Google Analytics Integration
- Basic On-Site SEO
- Basic On-Page SEO
- Social Media Integration
- Basic SEO services for 90 days (can be extended at 25% off for first year*)
- 90 days of website support (can be extended at 20% off for first year**)
- 6 Months of website hosting (optional, can be extended at 20% off for first year**)

Additional pages, options, and add-ons are available upon request, and will be billed at a rate of US$ 5.00 per hour.

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Basic SEO Package at US$ 25.00 per month
** Based on our Basic Website Support Package at US$ 15.00 per month

To request-our Startup or Small Business Website Design Packages, contact us by emailing info@edigitalized.com or calling +91 95 222 17 666 to discuss your requirements.
We are also available to discuss your project via Zoom or Skype. (edigitalized)

WEBSITE DESIGN PACKAGES

Large Business Website - US$ 500.00

Our large business website design package is ideal for businesses and product brands looking for an extensive and enhanced online presence. Built on the WordPress content management system (CMS) it includes all of the following:

- Up to 60 pages
- Mobile-First Design
- Image Slider
- Product or Image Gallery
- Blog Integration and importing up to 25 existing blog posts
- Custom Contact Form
- Estimate Request Form
- Live Chat Support
- Password Protected Pages
- Appointment Scheduling
- Online Payments
- Google Maps Location
- Google Analytics integration
- Advanced On-Site SEO
- Advanced On-Page SEO
- Pagespeed Optimization
- Website Security
- Social Media Integration
- Advanced SEO services for 90 days (can be extended at 30% off for first year*)
- 6 months of website support (can be extended at 30% off for first year**)
- 12 Months of website hosting (optional, can be extended at 30% off for first year**   )

Additional pages, options, and addons are available upon request, and will be billed at a rate of US$ 5.00 per hour.

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Advanced SEO Package at US$ 45.00 per month
** Based on our Premium Website Support Package at US$ 15.00 per month

To request-our Startup or Small Business Website Design Packages, contact us by emailing info@edigitalized.com or calling +91 95 222 17 666 to discuss your requirements.
We are also available to discuss your project via Zoom or Skype. (edigitalized)

WEBSITE DESIGN PACKAGE COMPARISON

	Startup	Small	Midsize	Large
Number of Pages	1	10	30	60
Mobile-First Design	✔	✔	✔	✔
Email Signup Form	✔	✔	✔	✔
Custom Contact Form	✔	✔	✔	✔
Image Slider		✔	✔	✔
Product or Image Gallery		✔	✔	✔
Blog		✔	✔	✔
Google Maps Location		✔	✔	✔
Estimate Request Form			✔	✔
Live Chat Support			✔	✔
Password Protected Pages			✔	✔
Google Analytics			✔	✔
Social Media Integration			✔	✔
Appointment Scheduling				✔
Online Payments				✔
On-Site SEO		Basic	Basic	Advanced
On-Page SEO			Basic	Advanced
Pagespeed Optimization				✔
Website Security				✔
SEO Services			Basic	Advanced
Additional Design Fee	US$ 5.00/hr	US$ 5.00/hr	US$ 5.00/hr	US$ 5.00/hr
Website Support	30 Days	30 Days	90 Days	6 Months
Website Hosting (Optional)	3 Months	3 Months	6 Months	12 Months
Design + Development	1-2 Weeks	3-4 Weeks	1-2 Months	3-6 Months
Cost	US$ 100	US$ 200	US$ 300	US$ 500

E-COMMERCE PACKAGES

Starter E-Commerce Design - US$ 500.00

Our starter e-commerce design package is ideal for businesses and product brands looking to start selling their products online. Built on the WordPress content management system (CMS) and integrated with the WooCommerce e-commerce platform, it includes all of the following:

- Up to 50 products
- Mobile-First Design
- Order Page
- My Account Page
- Shopping Cart
- Payment Gateway
- Email Signup Form
- Contact Form
- Social Media Integration
- Custom Shop Page
- Custom Product Page
- Product Filtering
- Order Tracking
- Pagespeed Optimization
- Website Security
- Google Analytics Integration
- Basic E-Commerce SEO for 30 days (can be extended at 30% off for first year*)
- 3 months of website support (can be extended at 30% off for first year**)
- 3 Months of website hosting (optional, can be extended at 30% off for first year**)

Additional pages, options, and addons are available upon request, and will be billed at a rate of US$ 5.00 per hour.

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Basic SEO Package at US$ 45.00 per month
** Based on our Essential E-Commerce Support Package at US$ 25.00 per month

To request-our Startup or Small Business Website Design Packages, contact us by emailing info@edigitalized.com or calling +91 95 222 17 666 to discuss your requirements.
We are also available to discuss your project via Zoom or Skype. (edigitalized)

E-COMMERCE PACKAGES

Medium E-Commerce Design - US$ 700.00

Our starter e-commerce design package is ideal for businesses and product brands looking to start selling their products online. Built on the WordPress content management system (CMS) and integrated with the WooCommerce e-commerce platform, it includes all of the following:

- Up to 100 products
- Mobile-First Design
- Order Page
- My Account Page
- Shopping Cart
- Payment Gateway
- Blog Integration and importing up to 10 existing blog posts
- Email Signup Form
- Custom Contact Form
- Live Chat Support
- Social Media Integration
- Social Media Feeds
- Custom Shop Page
- Custom Product Page
- Featured Product Slider
- Product Filtering
- Order Tracking
- Pagespeed Optimization
- Website Security
- Google Analytics Integration
- Basic E-Commerce SEO for 90 days (can be extended at 30% off for first year*)
- 6 months of website support (can be extended at 30% off for first year**)
- 6 Months of website hosting (optional, can be extended at 30% off for first year**)

Additional pages, options, and addons are available upon request, and will be billed at a rate of US$ 5.00 per hour.

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Basic SEO Package at US$ 45.00 per month
** Based on our Essential E-Commerce Support Package at US$ 25.00 per month

To request-our Startup or Small Business Website Design Packages, contact us by emailing info@edigitalized.com or calling +91 95 222 17 666 to discuss your requirements.
We are also available to discuss your project via Zoom or Skype. (edigitalized)

E-COMMERCE PACKAGES

Premium E-Commerce Design - US$ 900.00

Our premium e-commerce website design package is ideal for businesses and product brands looking to expand and enhance their e-commerce presence through customized options and functionality.   Built on the WordPress content management system (CMS) and integrated with the WooCommerce e-commerce platform, it includes all of the following:

- Up to 200 products
- Mobile-First Design
- Order Page
- My Account Page
- Shopping Cart
- Payment Gateway
- Blog Integration and importing up to 25 existing blog posts
- Email Signup Form
- Custom Contact Form
- Live Chat Support
- Social Media Integration
- Social Media Feeds
- Custom Shop Page
- Custom Product Page
- Featured Product Slider
- Product Filtering
- Order Tracking
- Product Lookbook
- Product Variations
- Product Addons
- Store Locator
- Wishlist
- Express Checkout
- Wholesale Options
- Pagespeed Optimization
- Website Security
- Google Analytics Integration
- Advanced E-Commerce SEO for 90 days (can be extended at 30% off for first year*)
- 6 months of website support (can be extended at 30% off for first year**)
- 6 Months of website hosting (optional, can be extended at 30% off for first year**)

Additional pages, options, and addons are available upon request, and will be billed at a rate of US$ 5.00 per hour.

Website design costs do not include applicable taxes or third-party licensing fees.

* Based on our Basic SEO Package at US$ 45.00 per month

** Based on our Essential E-Commerce Support Package at US$ 25.00 per month

To request-our Startup or Small Business Website Design Packages, contact us by emailing info@edigitalized.com or calling +91 95 222 17 666 to discuss your requirements.

We are also available to discuss your project via Zoom or Skype. (edigitalized)

E-COMMERCE DESIGN PACKAGE COMPARISON

	Starter	Medium	Premium
Number of Products	50	100	200
Blog Integration		✔	✔
Email Signup Form	✔	✔	✔
Custom Contact Form	✔	✔	✔
Custom Shop Page	✔	✔	✔
Custom Product Page	✔	✔	✔
Product Filtering	✔	✔	✔
Social Media Integration	✔	✔	✔
Order Tracking	✔	✔	✔
Live Chat Support		✔	✔
Social Media Feed		✔	✔
Featured Product Slider		✔	✔
Product Lookbook			✔
Product Variations			✔
Product Add-Ons			✔
Store Locator			✔
Wish List			✔
Express Checkout			✔
Wholesale Options			✔
Pagespeed Optimization	✔	✔	✔
Google Analytics	✔	✔	✔
E-Commerce SEO	Basic	Basic	Advanced
Additional Design Fee	US$ 5.00 / hr	US$ 5.00 / hr	US$ 5.00 / hr
E-Commerce Support	30 Days	90 Days	6 Months
E-Commerce Hosting	90 Days	90 Days	6 Months
Design + Development	1-2 Months	2-4 Months	3-6 Months
Cost	US$ 500.00	US$ 700.00	US$ 900.00

eDIGITALIZED
Your Growth, Our Mission

TECHNOLOGY STACK

Website Design: Graphics [PSD/HTML]

CMS Platform: WordPress + Php

Framework: Laravel/Code Igniter

Technology: L.A.M.P.

L: - Linux (OS)
A: - Apache (Server)
M: - MySQL Database
P: - PHP

SECURED ADMINISTRATIVE PANEL (BACKEND LOGIN)

We will provide you with full featured and secured admin control panel.

OUR DEVELOPMENT PROCESS IS BROADLY DIVIDED INTO THE FOLLOWING SIX PHASES:

Visualization & Conceptualization	**Functional Specification**	**System Architecture and Design**
Development	**Testing And Quality Assurance**	**Integration & Deployment**

+91 95 222 88 666
+91 95 222 17 666

ashish@edigitalized.com
edigitalizedd@gmail.com

Krishna Nagar, Behind Chirahula Temple, Rewa (M.P.) 486001. INDIA

www.edigitalized.com